

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307491-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 South Route 303
Blauvelt, NY 10913

Advertiser	Product	Estimate Number
Florida Federation for Child	FI Federation for Children	362

Flight Dates	Order #	Alt Order #
08/11/12 - 08/14/12	307491	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/11/12	08/14/12	M-F 6-7a	6-7a	11-----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 11----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 6:22 AM M-F 6-7a 6-7a :30 FFCTV12002H \$1,800.00 NM 2 WPTV Tu 08/14/12 6:42 AM M-F 6-7a 6-7a :30 FFCTV12002H \$1,800.00 NM									
2	08/11/12	08/14/12	M-F 7-9a	7-9a	1-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 8:36 AM M-F 7-9a 7-9a :30 FFCTV12002H \$2,500.00 NM									
3	08/11/12	08/14/12	M-F 10-11a	10-11a	11-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 11----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 10:47 AM M-F 10-11a 10-11a :30 FFCTV12002H \$600.00 NM 2 WPTV Tu 08/14/12 10:58 AM M-F 10-11a 10-11a :30 FFCTV12002H \$600.00 NM									
4	08/11/12	08/14/12	M-F 12n-1p	12-1p	11-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 11----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 12:26 PM M-F 12n-1p 12-1p :30 FFCTV12002H \$500.00 NM 2 WPTV Tu 08/14/12 12:53 PM M-F 12n-1p 12-1p :30 FFCTV12002H \$500.00 NM									
5	08/11/12	08/14/12	M-F 4p-5p	4-5p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 3:59 PM M-F 4p-5p 4-5p :30 FFCTV12002H \$600.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/11/12	08/14/12	M-F 5-530p	5-530p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 5:12 PM M-F 5-530p 5-530p :30 FFCTV12002H \$1,000.00 NM									
7	08/11/12	08/14/12	M-F 530-6p	530-6p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 5:43 PM M-F 530-6p 530-6p :30 FFCTV12002H \$1,000.00 NM									
8	08/11/12	08/14/12	M-F 6-630p	6-630p	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 6:17 PM M-F 6-630p 6-630p :30 FFCTV12002H \$2,000.00 NM									
9	08/11/12	08/14/12	M-F 7-730p	7-730p	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 7:17 PM M-F 7-730p 7-730p :30 FFCTV12002H \$950.00 NM									
10	08/11/12	08/14/12	M-F 730-8p	730-8p	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 7:46 PM M-F 730-8p 730-8p :30 FFCTV12002H \$950.00 NM									
11	08/11/12	08/14/12	M-F 11-1135p	11-1135p	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 11:32 PM M-F 11-1135p 11-1135p :30 FFCTV12002H \$2,000.00 NM									
12	08/11/12	08/14/12	Sa 7-8a	7-8a	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 08/11/12 7:29 AM Sa 7-8a 7-8a :30 FFCTV12002H \$750.00 NM									
13	08/11/12	08/14/12	Sa 8-10a	8-10a	-----1-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 08/11/12 8:28 AM Sa 8-10a 8-10a :30 FFCTV12002H \$1,000.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/11/12	08/14/12	Sa 6p	6-630p	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 08/11/12 6:29 PM Sa 6p 6-630p :30 FFCTV12002H \$600.00 NM									
15	08/11/12	08/14/12	Su 6p	6-630p	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 -----1 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 08/12/12 6:29 PM Su 6p 6-630p :30 FFCTV12002H \$600.00 NM									

Total Spots 18 Gross Total \$19,750.00

Payment Terms 30 Days

Agency Commission \$2,962.50

Net Amount Due \$16,787.50